



22 Social Enterprises Receive Government Accreditation To Boost Procurement Opportunities For Business Expansion

Cyberjaya, Malaysia, 14 January 2020 – The Ministry of Entrepreneur Development (MED) today officially announced 22 social enterprises who have received the Social Enterprise Accreditation (SE.A), a new national certification that provides social enterprises with recognition and a means to communicate their commitments on social and environmental impact. SE.A is a collaborative effort between MED and MaGIC as well as Institut Koperasi Malaysia, (INSKEN), SME Bank, SME Corp, Suruhanjaya Koperasi Malaysia and Yayasan Bank Rakyat.

SE.A has thus far received applications from 202 SE Basics who are keen on obtaining accreditation. Interested social enterprises will have to register themselves as a SE Basic where they declare themselves as a social enterprise who meets all requirements to become a social enterprise. Only then can social enterprises apply for national accreditation. The three main criteria to obtain the accreditation are that the social enterprise must: 1) have a clearly stated social or environmental goal; 2) allocate a significant amount of resources towards that goal and; 3) be financially sound.

With the national accreditation, social enterprises can attract talent and win businesses by standing out as an ethical choice in a crowded market. The accreditation also allows for social enterprises to be listed on a public directory on MED's website which lists all social enterprises who have received the accreditation and impact indicators of the social enterprises aside from being the 'go-to' platform for other social entrepreneurs to seek guidance and information about social entrepreneurship.

Accredited social enterprises will be able to access various capacity-development programmes such as the Pemangkin Usahawan Sosial Hebat (PUSH) initiative which will also enable social enterprises to apply for grants of up to RM 100,000.00 that will aid in the scaling of their businesses to elevate the B40 community and maximises social or environmental impact.



Furthermore, the accreditation allows social enterprises to connect with potential customers, use the social enterprise accreditation mark to validate its status and boost credentials, get access to funding opportunities and join a network of Malaysia's leading social entrepreneurs to drive social or environmental change.

The Minister of Entrepreneur Development, YB Datuk Seri Mohd Redzuan Yusof shared "*We are excited to announce the list of the 22 social enterprises who have received accreditation status and are looking forward to accredit 40 more this year! This is part of efforts at MED to make apparent the beneficial impact social procurement brings; to the private and public sector players who choose to procure from social enterprises, to the beneficiaries of the social enterprises including those who are differently-abled, the B40 community as well as underprivileged communities and to the social enterprises themselves. Social procurement catapults the growth and maximise impact in helping the nation fulfil goals of enhancing inclusiveness towards an equitable society, pursuing green growth for sustainability, accelerating human capital development and improving well-being for all Malaysians which also contribute to the United Nations Sustainable Development Goals (SDGs). I urge all social enterprises in the country to submit your application to receive accreditation to maximise impact and grow your business.*"

The 22 accredited social enterprises include APE Malaysia; Athena; Biji Biji Initiative; Dialogue in the Dark Malaysia; Earth Heir; Drop & Wash; Eats, Shoots & Roots; EPIC Homes; Generating Opportunities for Learning Disables (GOLD); Komuniti Tukang Jahit; Langit Collective; MaidEasy; Masala Wheels; Me.Reka; MYReaders; Nazkids; Projek 57; Seven Tea One; Silent Teddies; Suri; Tanoti; and WormingUp.

The announcement of the accredited social enterprises comes after the launch of the Social Enterprise Accreditation Guideline by MED in April 2019. The guideline which is a step-by-step playbook to facilitate social entrepreneurs through their accreditation process also provides clarity on the definition of "social enterprises", highlights the types of social enterprises and the various business models it can adopt, discusses the benefits of being registered or recognised as a social enterprise, provides a detailed list of the accreditation criteria and a deep dive into the process to get accredited.



MED is aiming to accredit 40 social enterprises this year by channelling efforts to intensify awareness as well as promote social entrepreneurship across Malaysia through outreach initiatives and capacity-development programmes.

Social enterprises keen on being accredited can view the [Social Enterprise Accreditation Guidelines](#) or contact MaGIC's Social Entrepreneurship Development team at 03-83244800 for further information.

END

ABOUT MALAYSIAN GLOBAL INNOVATION & CREATIVITY CENTRE (MaGIC)

MaGIC enables and supports the sustainable growth of entrepreneurship in Malaysia. Our goal is to drive sustainable entrepreneurship ecosystem development through innovation and creativity by creating value and new economic drive for Malaysia. We help entrepreneurs at every stage of their journey by collaborating with other government agencies, industries and stakeholders. To build our nation's innovation and creativity skills as well as grow talent, we offer dynamic programmes and capacity-building initiatives. MaGIC also positions Malaysia as a gateway into ASEAN for entrepreneurs to expand their business and reach. Social entrepreneurship is a key focus for us too as we aim to drive the movement forward through community engagement, capability development and social impact measurement initiatives.

MaGIC is an agency under the Ministry of Entrepreneur Development (MED) with a mandate that realises the aspirations of the National Entrepreneurship Policy 2030 (Dasar Keusahawanan Nasional 2030) and contributes to the evolution of Malaysia into an entrepreneurial nation.

For more information on MaGIC, please visit mymagic.my/en/

For further enquiries, please contact

Hazel Hassan, hazel.hassan@mymagic.my (+6019 217 8191)
Reshma Haran, reshma@mymagic.my (+6011 3693 2973)



KEMENTERIAN PERBANGUNAN DAERAH
Ministry of Local Government



Malaysian Global Innovation & Creativity Centre

About the 22 Accredited Social Enterprises

No	Enterprise	Description	State	SDG	Impact area	Website
1	APE Malaysia	Aims to build worldwide awareness and inspire positive change in the way people interact with the environment. Their work includes supporting wildlife welfare and reforestation along the Kinabatangan River in Sabah. Core activities include volunteer projects, merchandise sales and educational programmes.	Kuala Lumpur	Life on Land	Environment	http://www.apemalaysia.com
2	Komuniti Tukang Jahit	Empowers underprivileged women through seamstress work. KTJ provides these women with income opportunities by training these women to produce premium corporate gifts.	Selangor	Decent Work & Economic Growth	Job creation	http://www.ktimalaysia.com
3	Langit Collective	Promotes unique and heirloom agricultural produce by smallholder farmers from East Malaysia to larger markets. Their products are sourced directly from farmers and procured at a fair price - a minimum of 35% of the retail proceeds go directly to the farmers. Langit further commits a minimum of 30% of our profits to introduce community-appropriate technologies to reduce intense physical labour and to increase the yield of the crops.	Selangor	No Poverty	Income Generation	https://www.langit.com.my/
4	Tanoti	A community of artisans dedicated towards the heritage craft preservation, women empowerment and rural community building.	Sarawak	Decent Work & Economic	Job creation / skill	https://www.tanoticrofts.com

About the 22 Accredited Social Enterprises

		Growth	enhancement	com
5	Dialogue in the Dark Malaysia	Engages and equips children, youth and adults with all forms of disabilities and medical challenges with relevant skills needed for attaining self-sufficiency in line with the United Nation's Sustainable Development Goals of equal education and economic opportunities to achieve zero-poverty in Malaysia and beyond.	Kuala Lumpur	Reduced Inequalities Job creation/skill enhancement http://did.my
6	Biji Initiative	Aims to share progressive ideas to reuse waste creatively and do collaborative production. By using discarded materials, basic electronics and passive building techniques they aim to inspire the surrounding with fresh and fun approaches to sustainable. On each procurement order Biji-Biji discloses the percentage of waste material that, goes into building the product.	Kuala Lumpur	Responsible Consumption & Production Environment https://www.biji-biji.com/
7	Suri	Strives to empower underprivileged mothers based in a community area of Sg Udang, Klang by providing financial opportunity and living skills of sewing. SURI educates and equips these mothers with resources, assistance, encouragement, training and networking in	Selangor	Decent Work & Economic Growth Job creation / creation/skills growth http://www.surilifestyle.com



MENTERI PERBANGUNAN RASMI
Ministry of Economic Development and
Planning

About the 22 Accredited Social Enterprises

		order for them to live successful and productive lives.				
8	Eats, Shoots & Roots	On a mission to empower urban folk with skills and tools needed to grow their own food.	Sustainable Cities & Communities	Environment	http://www.eatshootsandroots.com	
9	Athena	Specialises in eco-friendly feminine hygiene products & services to empower marginalised female youth by reducing menstrual poverty as well as help them build life skills.	Good Health	Environment	https://www.athenaempowers.com/	
10	Masala Wheels	Masala Wheels aims to empower marginalised communities, primarily youth through end to end F&B skills.	Selangor	Decent Work & Economic Growth	https://masalawheels.com/	
11	Generating Opportunities for Learning Disabilities (GOLD)	Upskilling PWLDs with vocational training in selected areas and support the development of their social skills to increase self-esteem and confidence to gain potential employment in open market Position GOLD as a "model employer" by operating a sustainable business enterprise that generates income from products and services developed mainly by PWLDs work-force.	Selangor	Reduced Inequalities	http://gold3c.blogspot.my/	
12	Projek 57	Creating a movement of proud Malaysians who stand for unity by educating and empowering underprivileged youth.	Selangor	Peace, Justice & Strong Institutions	http://www.projek57.com	

About the 22 Accredited Social Enterprises

13	Me.Reka	Provides an alternative way to nurture creativity in STEAM-centric education (Science, Technology, Engineering, Arts and Mathematics) ingrained with principles of sustainability. It is a space with access to industry experts, state-of-the-art tools and educational modules. Me.reka blends sciences, arts and people together to allow everyone to invent and learn.	Kuala Lumpur	Quality Education	https://mereka.my/	https://mereka.my/
14	Silent Teddies	Aims to be a vehicle for changing lives of hearing impaired people by enabling them to provide meaningful work in food and beverage industry.	Kuala Lumpur	Decent Work & Economic Growth	https://www.facebook.com/silientteddiesbakery/	https://www.facebook.com/silientteddiesbakery/
15	Seven Tea One	Provides safe, non-discriminatory and inclusive platform for differently-abled and marginalised communities to gain dignified information for sustainable living.	Kuala Lumpur	Decent Work & Economic Growth	http://seven-teaone.com	http://seven-teaone.com
16	Nazkids	Empowering local young women with entrepreneurship skills. They are trained to make and sell baby clothing online.	Kedah	Decent Work & Economic Growth	https://www.mynazkids.com/	https://www.mynazkids.com/
17	EPIC Homes	Aims to build relationships between the urban and rural divide through the act of building homes for underprivileged communities, currently focusing on the indigenous people of Peninsular Malaysia, the Orang Asli.	Kuala Lumpur	Sustainable Cities & Communities	http://epichome.org/	http://epichome.org/

About the 22 Accredited Social Enterprises

		Asli.					
18	Drop & Wash	Empowers and shapes the lives of the marginalised and disadvantaged communities through job upskilling and micro-franchising opportunities. They also protect the environment, industry and clothes from harmful solvents through toxic-free, best practices by utilising green and innovative technology.	Kuala Lumpur	Decent Work & Economic Growth	Job creation / skill enhancement	http://www. dropandwash .com	
19	MYReaders	MYReaders empower children, through communities, by providing remedial literacy programmes to enable children to learn to read.	Kuala Lumpur	Quality Education	Education	http://www. myreaders.org .my/	
20	Earth Heir	Works with over 100 artisans from women's cooperatives, indigenous tribes and refugee groups, across six states of Malaysia by combining traditional artisanal skills with modern to make accessories.	Kuala Lumpur	Decent Work & Economic Growth	Income Generation	http://www. earthheir.co .com	
21	WormingUp	Uses Black Soldier Fly to convert end-of-life food waste into high value animal feed and organic fertiliser to create a circular economy within the food supply chain where food wastes contributes directly to the production of wholly organic foods ensuring the sustainability of our food source whilst ensuring the environment is looked after.	Sarawak	Responsible Consumption & Production	Environmental	http://worm ingup.com	
22	MaidEasy	Committed to improving the quality of life of communities and promoting sustainable development by empowering marginalised	Kuala Lumpur	Decent Work & Economic	Job creation / skill	https://www. maideasy.m	



KEMENTERIAN PERBANGUNAN DAERAH
Department of Local Government



Malaysian Global Innovation & Creativity Centre

About the 22 Accredited Social Enterprises

communities with cleaning jobs.

Growth
enhancement
 ∇L